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February 5, 2020

Jordana Barclay, Innovation Strategist
Business Oregon
121 SW Salmon Street Suite 205
Portland, OR 97204

RE: Support for Grant Application for "EV Car Share, Inc."

Dear Jordana-

The Central Eastside Industrial Council (CEIC) enthusiastically endorses non-profit, "EV Car Share, Inc." in its effort to revive car share in Portland.

The CEIC is an organization that represents a thriving community of businesses large and small, along with numerous non-profits, and some 20,000 employees and counting in inner southeast Portland.

In an effort to reduce reliance on single occupancy vehicles and relieve pressure on increasingly scarce parking our Transportation and Parking Advisory Committee has a rich set of incentives in our 2020 "Transportation Wallet" to encourage employees and residents in our area to use alternative modes to get around. Our current "Wallet" includes a \$250 TriMet Hop Card; an annual Portland Street Car pass; \$25 credit for Biketown; and scooter credits from the three providers. Of course it should not go unsaid that the environmental dividend for reducing automobile use is healthier people, cleaner air, and more stable climate in the future.

What's missing from our 2020 Transportation Wallet is the car share credits we provided in 2019 and prior years. We were surprised and deeply disappointed when car share abruptly departed. It is a significant shortcoming in our offering that our TPAC has cited as a major weakness in our program for 2020.

We believe a car share program that is beholden to community interests is the right path forward to ensuring that popular option is available to people working, living, and visiting the Central Eastside—as well as the entire city.

Sincerely,

A handwritten signature in black ink that reads "Deane Funk". The signature is fluid and cursive.

Deane Funk
CEIC Board President

A handwritten signature in black ink that reads "Kate Merrill". The signature is fluid and cursive.

Kate Merrill
CEIC Executive Director